



DR. KEVIN AHMAAD JENKINS

Author | Speaker | Scholar



Meet Dr. Jenkins

Dr. Kevin Ahmaad Jenkins is a dynamic speaker, author, scholar, a Postdoctoral Fellow at the University of Pennsylvania and a Core Investigator at the Center for Health Equity Research and Promotion (CHERP) at the Corporal Crescenzo VA Medical Center in Philadelphia. Jenkins is appointed within Annenberg School of Communications and is an Associate Fellow within The Leonard Davis Institute of Health Economics. He is also the director of the Interpreting Attitudes toward Minorities in Medicine (IAM) Research Group.

Recognized as a national thought-leader in medicine, Dr. Jenkins was appointed as a fellow within the Veteran's Health Administration's Office of Minority Health in 2019. In this role, Jenkins act as the liaison to the National Academies of Science, Engineering, and Medicine's Roundtable. The Robert Wood Johnson Foundation appointed Dr. Jenkins to the Paradigm Project learning community which focuses on design-thinking principles

and approaches, to devise and test innovative approaches to revolutionize the health services research.

In 2017, the National Quality Forum named him a 40 Under 40 Leader in Health. The Robert Wood Johnson Foundation (RWJF), the nation's leading philanthropy on health and health care, awarded Dr. Jenkins the highly-competitive New Connections award for early career scholars. After obtaining his bachelor's from North Carolina Central University and master's degrees from Florida A&M University focused on medical and legal history, Dr. Jenkins earned a Ph.D. in Sociology and Criminology & Law from the University of Florida.

Dr. Jenkins, who is two-time award winner national journalist examines the influence of race, racism, and psychosocial stress within medicine. Dr. Jenkins leads research studies that analyze how stress lethally interacts with vascular-based diseases (e.g., heart disease,

chronic kidney disease, and diabetes) and Alzheimer's Disease in high-risk subgroups within the Black community. To best understand how racism makes people sick, Dr. Jenkins and his research team work with former professional football players, veterans, and people living with vascular-based diseases to create family-centered culturally sensitive and competent interventions.

Dr. Kevin Ahmaad Jenkins is also an authority in the field of institutional inclusion and diversity, specifically in medical and academic industries. He intertwines innovative research with his personal journey through sports and higher



education to examine an organizational change in the areas of inclusion and diversity.

As an author, Jenkins is currently working on the book, Hue Process: The Quantitative Measurement of Racism in Medicine and he is the co-editor of the forthcoming book Contemporary African America (New York University Press). Exploring issues of health equity in a groundbreaking upcoming documentary featuring celebrities battling chronic diseases, Dr. Jenkins is the executive producer of the forthcoming documentary, "Refund My Freedom: Black Health in America."

Before his Ph.D. journey, Jenkins is credited and renowned for expanding the title of public speaker as the Public Address Announcer for North Carolina Central University (1999- 2007) and the On-Field Announcer for the Triple-A Affiliate for the Tampa Bay Devil Rays, the Durham Bulls in Durham, North Carolina (2000-2007). He is the first announcer to host the Central Intercollegiate Athletic Association's (CIAA) Super Saturday entertaining crowds of



National Quality Health Forum 40 Under 40 Leader in Minority Health

Pictured from left to right: Dr. Gary A. Puckrein, President and CEO, National Minority Quality Forum, Dr. Kevin Ahmaad Jenkins, & Congresswoman Robin Kelly, PhD (D-IL), Chair, Congressional Black Caucus Health Braintrust

20,000 for six consecutive years (2000-2006). Jenkins is also the first-weekend host of the North Carolina Educational Lottery (2006 - 2007). He served as a writer for The Daily News in Jacksonville, NC starting at the age of 16 and later became a columnist for the Herald-Sun in Durham, NC in 2005.

Leaning on his eclectic past, Dr. Jenkins also designed a high-performance series that straddle both his academic research and former life in sports and entertainment. The Series "Win When: Reclaiming Greatness When Good Isn't Enough" originated from best practices learned from former athletes, veterans, and high-performing physicians of color who battled with the stress of success, race, and value in a culture of winning.

Dr. Jenkins takes critical steps to better his community with a passion for people

and love for knowledge. Jenkins served on the North Carolina initiative to close the academic achievement gap among Black and Brown youth. He also developed a thought-provoking youth curriculum for North Carolina's Department of Public Instruction. High-powered corporate clients such as McDonald's and Proquest invited Dr. Jenkins as a keynote speaker for state and global events.

As an activist, Dr. Jenkins has led rallies for a litany of social justice issues that adversely impact minority communities. He has shared stages to discuss race and social justice with the likes of Danny Glover, Christopher "Play" Martin from the iconic group Kid N' Play, and New York Times columnist, Charles Blow, to name a few. Through gripping stories, powerful oratory, and innovative research, Dr. Kevin Ahmaad Jenkins is a blue-collar academician who is one of America's emerging voices.

Selected Clients



Public Schools of North Carolina
State Board of Education
Department of Public Instruction



Speech & Workshop Topics

Content Expert Keynotes

- The 21st Century Challenges of Health Equity
- Refund My Freedom: How the Law Created Health Inequity in the Black Community
- Chasing the Boogieman: Critical Methodologies in the Study of Race, Racism, and Medicine
- Sticks and Stones: Centering the Language of Racial Health Disparities Research

Workshops

- Hue Process: The Quantitative Measurement of Racism in Medicine [1-day Workshop]
- Health Equity Bootcamp [2-day workshop]

Motivational Keynotes

- Win When: Reclaiming Greatness When Good Isn't Enough

Expert Areas for Media Appearances & Features

- The Health Impact of Racism
- Health Policy & Medical History in the United States
- Healthcare Reform in the Era of Trump
- Coping with Race-Related Stress
- The Dirty Words of Inclusion & Diversity
- Celebrity and Athletes' Health
- Chronic Kidney Disease
- Alzheimer's Disease





For Booking

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“Often times we are talking about race when we really mean racism. The socially inflicted trauma of racism in medicine crafts interpretations of racial differences as a proclamation of racial deficiency. After the buildings are renamed, the flags come down, and blackface costumes are tucked away, we still go back to comfortable enclaves that do not promote conversation or understanding. Socially sanitizing environments does no good without transformative interventions.”

-Dr. Kevin Ahmaad Jenkins



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